



TOP CHEF

Serving up mental health supports
in the Calgary community.





Deeply rooted in the city of Calgary since 1910.

Each year, Carya positively impacts the lives of thousands of Calgarians through programs and services that enhance mental health, strengthen family functioning, improve living conditions, and create meaningful social connections.





TOP CHEF

Thursday, October 17, 2024

Village Commons

6:00 p.m. - 9:00 p.m.

This fall, four Calgary do-gooders will be paired with local chefs to test their skills in a friendly culinary competition.

All proceeds raised will provide subsidized mental health programs and counselling services to individuals and families in the Calgary community.



EVENT GOALS

01

Raise critical funds and awareness for Carya's mental health programs.

Funds raised will provide subsidized mental health and counselling services to individuals and families.

02

Help Calgarians when and where they need it most.

Carya is here for our community members, providing support when and where it matters most.

03

Create a community we are all proud to call home.

When individuals and families thrive, Calgary thrives. It's that simple.



Local movers and shakers will be paired with professional chefs to compete as teams in a friendly culinary competition.

Competitors will help raise critical funds and awareness for Carya's mental health and counselling programs which support thousands of Calgarians each year.

On event night, over 175 attendees will gather to cheer on the teams and indulge in culinary delights.

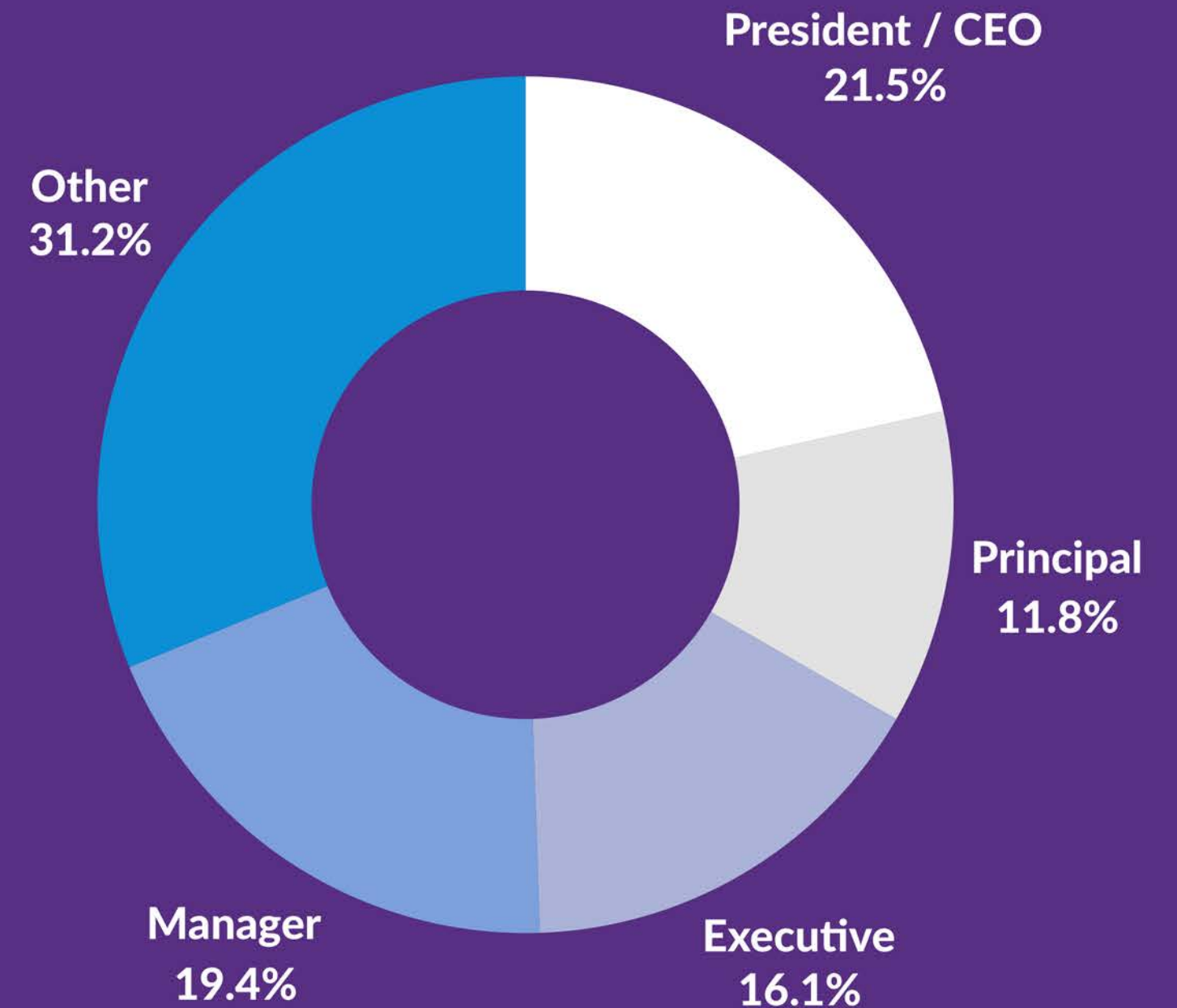
Guests will be treated to an array of tasting stations made possible by Calgary's culinary community, wine and spirits tastings, and endless entertainment.

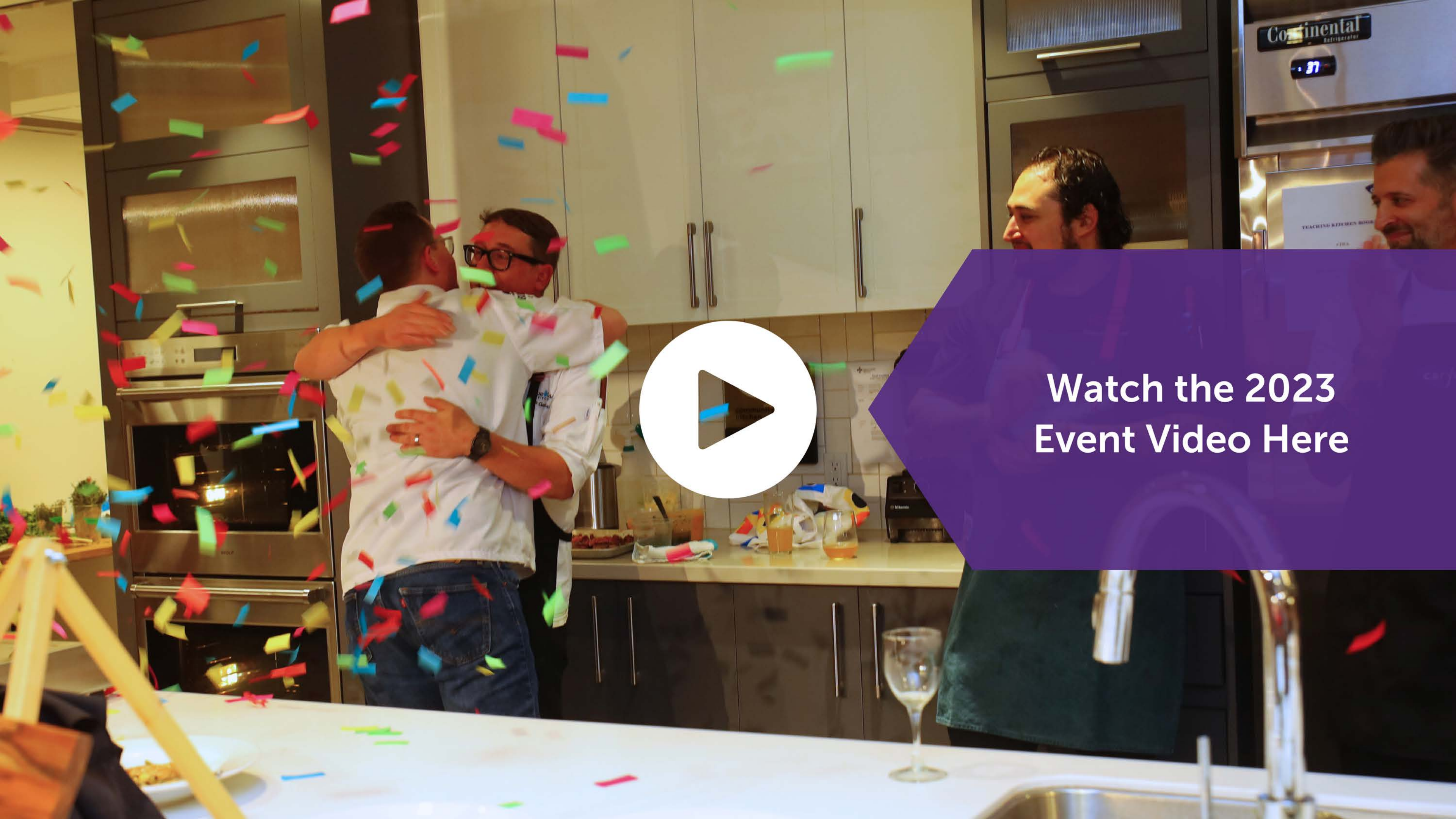
Attendee Profile

Engage with an audience of movers and shakers in the Calgary community.

Last year, Carya hosted over 150 attendees and decision-makers from a range of industries including:

- Energy (17%)
- Technology (10%)
- Consulting Services (11%)
- Marketing & Communications (9%)
- Real Estate (8%)
- Medical Services (6%)
- Government (5%)
- Finance & Venture Capital (4%)
- Other (30%)





**Watch the 2023
Event Video Here**



Sponsorship Opportunities

Get your brand in front of hundreds of Calgary movers and shakers while making a difference in your community.

The Full Meal Deal

\$20,000 - Exclusive Opportunity

If the kitchen is the heart of the home, the Full Meal Deal Sponsor is the heart of the event! As the 2024 presenting partner, your sponsorship places you at the forefront of this gastronomic extravaganza, granting you unparalleled recognition and exposure.

As the 'Full Meal Deal Sponsor,' your brand will take center stage on all promotional materials, ensuring widespread visibility. Your company will be honoured during the event's opening and closing ceremonies and will be able to include a guest judge for the competition.

Enjoy the limelight with 8 complimentary VIP tickets, offering limited front-row seating and access to an unforgettable culinary experience. Formal recognition includes:

- Prominent logo placement on all event promotional materials.
- Inclusion in pre and post event press release naming your company as the presenting partner.
- Recognition as the Full Meal Deal Sponsor during the event's opening and closing speeches.
- Speaking opportunity at the event.
- Opportunity to include one representative as a guest judge for the competition.
- 8 VIP tickets offering front-row seating and access to an unforgettable culinary experience.

As the Full Meal Deal Sponsor, you are investing in community and helping to provide critical mental health and counselling services to Calgarians. Your investment of \$20,000 can provide 100 free of charge counselling sessions to individuals in need.



Bids & Bites

\$10,000 - Exclusive Opportunity

Take a bite out of mental health concerns in our community as the Bids and Bites Sponsor.

Your company's logo will be prominently included in Carya's virtual auction leading up to the event and will appear on signage throughout the venue, attracting the attention of all the Calgary movers and shakers and culinary enthusiasts in attendance. Indulge in the benefits of four complimentary VIP tickets, guaranteeing a fantastic evening filled with delectable delights and preferred seating arrangements.

As the Bids and Bites Sponsor, your company will receive:

- Logo inclusion on Carya's virtual auction site from October 8th to 24th, 2024.
- Inclusion in pre and post event press release.
- Verbal acknowledgment at Carya's Top Chef event.
- Logo inclusion on event signage and promotional materials.
- 4 VIP tickets offering reserved seating and access to an unforgettable culinary experience.

As the Bids and Bites Sponsor, you are helping to address the growing mental health crisis in Calgary. Your investment of \$10,000 can provide 50 free of charge counselling sessions to individuals in need.



Taste Tester

\$5,000 - Four Opportunities

Get a flavour for making a difference in the Calgary community as a Taste Tester Sponsor. Embrace the opportunity to be recognized in the event program, highlighting your dedication to Carya. Your company logo will be featured on promotional material, showcasing your generosity and community spirit. As a token of our appreciation, you'll receive 2 VIP tickets to this exceptional experience.

As a Taste Tester Sponsor, your company will receive:

- Acknowledgement at Carya's Top Chef event.
- Logo inclusion on all event signage and promotional materials.
- 2 VIP tickets offering reserved seating and access to an unforgettable culinary experience.

As a Taste Tester Sponsor, you are providing hope to an individual or family in need. Your investment of \$5,000 can provide a group counselling program to 60 group counselling sessions to 15 individuals in need.



Accompaniment

\$1,500 - Ten Opportunities

What would any great meal be without accompaniments?

Your company logo will be featured on promotional material, showcasing your generosity and community spirit. As a token of our appreciation, you'll receive 2 general admission tickets to this exceptional experience.

As an Accompaniment sponsor, your company will receive:

- Acknowledgement at Carya's Top Chef event.
- Logo inclusion on all event signage and most promotional materials.
- 2 general admission tickets.

As an Accompaniment Sponsor, your investment of \$1,500 can provide counselling services and support to a family in need.



Ready?

So are we. Let's make a difference to thousands of individuals and families in the Calgary community this year.

Contact Us Anytime

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