



TOP CHEF

Serving up mental health supports
in the Calgary community.





Deeply rooted in the city of Calgary since 1910.

Each year, Carya positively impacts the lives of thousands of Calgarians through programs and services that enhance mental health, strengthen family functioning, improve living conditions, and create meaningful social connections.





TOP CHEF

Thursday, October 29, 2026

Village Commons

6:00 p.m. - 9:00 p.m.

This fall, four Partner level participants from major professional services firms (Deloitte, EY, MNP, PwC) will be paired with local chefs to test their skills in a friendly culinary competition.

All proceeds raised will provide free-of-charge mental health programs and counselling services to individuals and families in the Calgary community.





Competitors will help raise critical funds and awareness for Carya's mental health and counselling programs which support thousands of Calgarians each year.

On event night, over **175 attendees** will gather to cheer on the teams and indulge in culinary delights.

Guests will be treated to an array of tasting stations made possible by Calgary's culinary community, wine and spirits tastings, and endless entertainment.

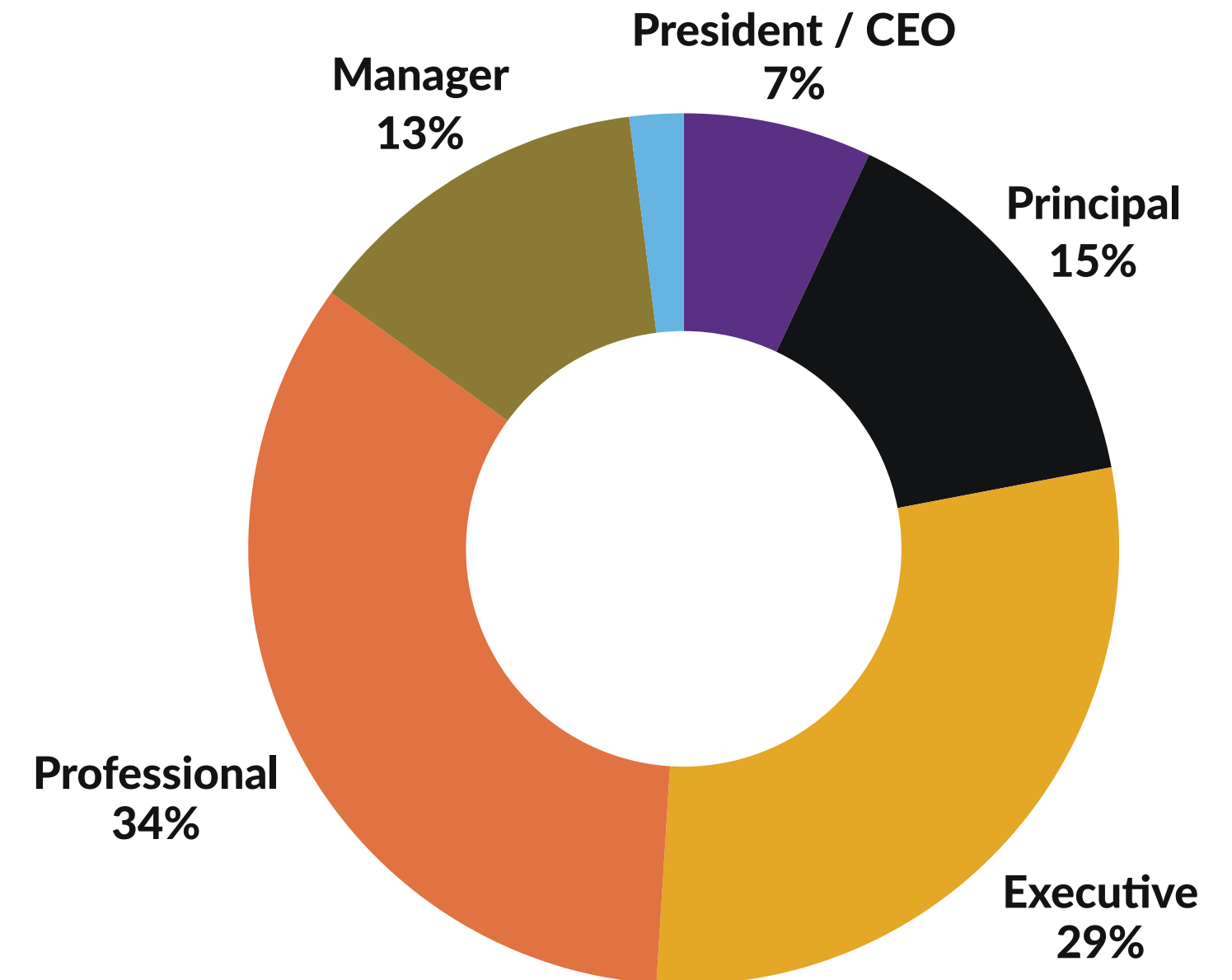
“Cost can be a very big hinderance for low-income families like mine... but to have a better society, we need to invest in families to support everyone’s mental health” - Sarah, a Carya client

Attendee Profile

Engage with an audience of movers and shakers in the Calgary community.

In 2025, Carya hosted over 175 attendees and decision-makers from a range of industries including:

- Consulting Services (35%)
- Energy & Utilities (12%)
- Finance, Insurance & Venture Capital (8%)
- Legal & Law Enforcement (6%)
- Technology (6%)
- Education (5%)
- Hospitality (5%)
- Marketing & Communications (5%)
- Healthcare (4%)
- Not-for-Profit (4%)
- Real Estate & Development (4%)
- Other (8%)



More than half of attendees are senior leaders with both the influence and financial capacity to engage.

Impact in Action

In 2025, Carya provided programs and services to over 6,400 unique participants and supported over 700 families with their critical mental health needs.

In Carya's Family Counselling program:

- 97.3% of sessions were financially subsidized,
- 100% of families struggling with family functioning saw improvement by end of treatment,
- 100% felt that they were treated with dignity and respect, and
- 96% agreed that services had met their needs.

Events like Carya's Top Chef play a critical role in keeping programs barrier-free for those in need.

**"We have learned a lot and our granddaughter has worked with a counsellor who has made considerable headway regarding her anxiety, grief and loss."
- Anita, a Carya client**

"Thanks to Carya's affordable services, my child was able to make real progress, and we were able to support him without financial hardship. Thank you for making that possible." - Joe, a Carya client



Sponsorship Opportunities

Get your brand in front of hundreds of Calgary movers and shakers while making a difference in your community.

The Full Meal Deal

\$20,000 - Exclusive Opportunity

If the kitchen is the heart of the home, the Full Meal Deal Sponsor is the heart of the event! As the 2026 presenting partner, your sponsorship places you at the forefront of this gastronomic extravaganza, granting you unparalleled recognition and exposure.

As the 'Full Meal Deal Sponsor,' your brand will take center stage on all promotional materials, ensuring widespread visibility. Your company will be honoured during the event's opening and closing ceremonies and will be able to include a guest judge for the competition.

Enjoy the limelight with 8 complimentary VIP tickets, offering limited front-row seating and access to an unforgettable culinary experience. Formal recognition includes:

- Prominent logo placement on all event promotional materials.
- Inclusion in pre and post event press release naming your company as the presenting partner.
- Recognition as the Full Meal Deal Sponsor during the event's opening and closing speeches.
- Speaking opportunity at the event.
- Opportunity to include one representative as a guest judge for the competition.
- 8 VIP tickets offering front-row seating and access to an unforgettable culinary experience.

As the Full Meal Deal Sponsor, you are investing in community and helping to provide critical mental health and counselling services to Calgarians. Your investment of \$20,000 can provide 100 free of charge counselling sessions to individuals in need.



Bids & Bites

\$10,000 - Exclusive Opportunity

Take a bite out of mental health concerns in our community as the Bids and Bites Sponsor.

Your company's logo will be prominently included in Carya's virtual auction leading up to the event and will appear on signage throughout the venue, attracting the attention of all the Calgary movers and shakers and culinary enthusiasts in attendance. Indulge in the benefits of four complimentary VIP tickets, guaranteeing a fantastic evening filled with delectable delights and preferred seating arrangements.

As the Bids and Bites Sponsor, your company will receive:

- Logo inclusion on Carya's virtual auction site.
- Inclusion in pre and post event press release.
- Verbal acknowledgment at Carya's Top Chef event.
- Logo inclusion on event signage and promotional materials.
- 4 VIP tickets offering reserved seating and access to an unforgettable culinary experience.

As the Bids and Bites Sponsor, you are helping to address the growing mental health crisis in Calgary. Your investment of \$10,000 can provide 50 free of charge counselling sessions to individuals in need.



Taste Tester

\$5,000 - Four Opportunities

Get a flavour for making a difference in the Calgary community as a Taste Tester Sponsor. Embrace the opportunity to be recognized in the event program, highlighting your dedication to Carya. Your company logo will be featured on promotional material, showcasing your generosity and community spirit. As a token of our appreciation, you'll receive 2 VIP tickets to this exceptional experience.

As a Taste Tester Sponsor, your company will receive:

- Acknowledgement at Carya's Top Chef event.
- Logo inclusion on all event signage and promotional materials.
- 2 VIP tickets offering reserved seating and access to an unforgettable culinary experience.

As a Taste Tester Sponsor, you are providing hope to an individual or family in need. Your investment of \$5,000 can provide a group counselling program to 60 group counselling sessions to 15 individuals in need.



Accompaniment

\$1,500 - Ten Opportunities

What would any great meal be without accompaniments?

Your company logo will be featured on promotional material, showcasing your generosity and community spirit. As a token of our appreciation, you'll receive 2 general admission tickets to this exceptional experience.

As an Accompaniment sponsor, your company will receive:

- Acknowledgement at Carya's Top Chef event.
- Logo inclusion on all event signage and most promotional materials.
- 2 general admission tickets.

As an Accompaniment Sponsor, your investment of \$1,500 can provide counselling services and support to a family in need.



In-Kind Opportunities

At Carya, we know it takes a village! We would not be able to do what we do without the dedicated support of our community.

We are seeking community-minded restaurants or businesses to promote their product to a carefully curated group of attendees, enhancing the event experience while promoting their brand to a corporate audience.

Tasting Station – Seven Available

Showcase your passion, talent and incredible cuisine by providing a bite-sized portion to 175 event attendees.

Wine Station – One Available

Highlight your products and expertise by showcasing 4-6 varietals to be sampled by event attendees.

Craft Beer Station – One Available

Spotlight your brews by providing 2-3 beers for sampling by event attendees.

As an In-Kind Sponsor, your company will receive:

- Acknowledgement at Carya's Top Chef event.
- A curated tasting station with your logo on table signage.
- Logo inclusion on most event signage and promotional materials.



Ready?

So are we. Let's make a difference to thousands of individuals and families in the Calgary community this year.

Contact Us Anytime

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